



Consulate General of Italy
Dubai

Prot. 3181

PUBLIC NOTICE

**CALL FOR SPONSORS FOR THE CELEBRATION OF
“JOURNEY TO ITALY” EVENT ON 20TH NOVEMBER 2025**

The Consul General of Italy in Dubai,

- Considering the provisions of the public Notice for the search and selection of sponsors for events organized by the Consulate General of Italy in Dubai in 2024-2025;
- Considering the opportunity to search for sponsorships for cultural and/or promotional initiatives organized by the Consulate General of Italy in Dubai (hereinafter also referred to as the “Administration”), with the aim of increasing the number and size of such initiatives;
- Noting the interest of many Italian and local companies in being associated with the institutional activities of the Consulate General and in collaborating in their organization (with the possibility of promoting their image, company name or other distinctive company elements in specific and predefined advertising spaces);

GIVES NOTICE

That the Consulate General of Italy in Dubai intends to proceed with the collection of sponsorships for the purposes of financing the celebration of “Journey to Italy” event on 20th November 2025 (hereinafter also referred to as “**Journey to Italy**” or “**Event**”), hosted on the occasion of the Italian cuisine week in the world.

This notice does not constitute an invitation to bid nor an offer to the public, within the meaning of article 1336 of the Italian Civil Code, nor a promise to the public, within the meaning of article 1989 of the Italian Civil Code. This notice does not call for any contracting process, nor will there be any ranking, scoring or other classification of merit.

This notice is intended to explore the interest of public and private entities in funding the Event, as sponsors.

1 – PROMOTING ENTITY

The Consulate General of Italy in Dubai, headquartered in Sheikh Rashid Tower, 17th floor, Dubai World Trade Centre (hereinafter also referred to as “**Administration**”) will be assuming the role of *sponsee* as the entity promoting the Event.

2 – OBJECT AND NATURE OF SPONSORSHIPS

Sponsorships may be economic, through the disbursement of money, or technical, through the provision of services or supply of goods.

The Consulate General may allow multiple sponsors to fund the Event, ensuring the simultaneous presence of the logos and/or trademarks of each *sponsor* on graphic and promotional materials.

The following four categories of sponsorship are available:

A) MAIN SPONSOR

The sponsor falls into this category upon a contribution **exceeding AED 30,000.00 (or EUR 7,500.00)** or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with *main sponsor* status, in a special section of the Consulate General’s website;
- b) the inclusion of the corporate logo, with maximum graphic size, on printed and digital promotional materials (e.g., roll-ups, videos, invites) during the Event;
- c) minimum of 20 invites to the Event;
- d) the opportunity to display the company’s promotional material during the Event;
- e) invites to cultural events and initiatives by the Consulate General;

The details will be defined on the basis of the individual expressions of interest.

B) DIAMOND SPONSOR

The sponsor falls into this category upon a contribution of **AED 30,000.00 (or EUR 7,500.00)** or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with *diamond sponsor* status, in a special section of the Consulate General’s website;
- b) the inclusion of the company logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invites) during the Event;
- c) up to 10 invites to the Event;
- d) the opportunity to display the company’s promotional material during the Event;
- e) invites to cultural events and initiatives by the Consulate General.

C) PLATINUM SPONSOR

The sponsor falls into this category upon a contribution of **AED 20,000.00** (or **EUR 5,000.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with *platinum sponsor* status, in a special section of the Consulate General's website;
- b) the inclusion of the company logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invites) during the Event;
- c) up to 7 invites to the Event;
- d) the opportunity to display the company's promotional material during the Event;
- e) invites to cultural events and initiatives by the Consulate General.

D) GOLD SPONSOR

The sponsor falls into this category upon a contribution of **AED 10,000.00** (or **EUR 2,500.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with *gold sponsor* status, in a special section of the Consulate General's website;
- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invites) during the Event;
- c) Up to 5 invites to the Event;
- d) The opportunity to display company promotional material during the Event.

E) SILVER SPONSOR

A sponsor falls into this category upon a contribution of **AED 5,000.00** (or **EUR 1,250.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with *silver sponsor* status, in a special section of the Consulate General's website;
- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invites) during the Event;
- c) Up to 3 invites to the Event.

3 – ELIGIBLE SPONSORS

Public and private entities that meet the following requirements are eligible to submit the expression of interest:

- a) non-existence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree no. 36 dated 31st March, 2023, as well as any other situation considered by law prejudicial or limiting the ability to contract;
- b) for legal persons, in addition to point (a), non-existence of bankruptcy or insolvency proceedings;
- c) no affiliations in organizations of political, trade-union, philosophical or religious nature.

4 – EXPRESSIONS OF INTEREST

Expressions of interest must be prepared exclusively by using the template attached to this notice under letter “A” (“**Annex A**”) and must contain the following:

- a) details of the prospective sponsor;
- b) terms of sponsorship:
 - **for economic sponsorships:** amount and currency of the funding to be provided;
 - **for technical sponsorships:** specification of the goods and services to be provided as contribution to the organization of the Event and their economic value;
- c) acceptance of all the conditions contained in this public notice.

The application must be accompanied by the company logo in high definition and the following declarations, drafted according to the template attached to this notice under letter “B” (“**Annex B**”):

- a) declaration on the non-existence grounds for exclusion under Articles 94, 95 and 98 of Legislative Decree no. 36 dated 31 March 2023, as well as the possession of the other requirements referred to in paragraph 3(b) and (c) above;
- b) declaration that the sponsor is in compliance with its contribution and social security obligations (where required by the rules applicable to the sponsor);
- c) (*in the case of technical sponsorship*) declaration on the possession of the requirements for the performance of the proposed supply and/or services.

The Parties accept slight variations in the subject matter of the technical sponsorship for the purpose of the successful outcome of the Event.

Kindly note that the template contracts contained in Annex C.1 and C.2 are to be considered a draft provided solely for preliminary consultation. The prospective sponsor **must not include the signed contract among the documents to be submitted** and should instead await the Consulate General’s positive evaluation of the proposed sponsorship, after which the final contract will be sent for countersignature.

5 – MODES OF SUBMISSION AND TERM OF THE NOTICE

Expressions of interest, made in accordance with paragraph 4 above, may be submitted from the date of publication of the notice **until 24th October 2025**, with the possibility of extension.

Submissions must be received in electronic format, via e-mail, to dubai.commercial@esteri.it, with subject “Sponsorship for Journey to Italy event - 2025”.

The application should contain the following documents:

- a) expression of interest, drafted according to **Annex A**, signed by the legal representative;
- b) self-declaration, drafted according to **Annex B**, signed by the legal representative.

6 – EVALUATION OF SUBMISSIONS AND CHOICE OF SPONSORS

The choice of sponsors will be based on the principles of transparency, competition, publicity, impartiality, effectiveness, economy and proportionality.

Expressions of interest are not to be considered binding on the Consulate General for formalizing the sponsorship contract. The Consulate General, indeed, reserves the right not to accept submissions if:

- a) a conflict of interest with its activity may arise from the proposed sponsorship;
- b) the proposed sponsorship is likely to harm or damage its image or initiatives;
- c) the proposed sponsorship is inconsistent with the purposes of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system;
- e) the submission is not acceptable for reasons of appropriateness or incompatibility with its institutional role.

In addition, the Consulate General will not consider sponsorships concerning the following:

- a) propaganda of political, trade-union, philosophical or religious nature;
- b) activities or products contrary to public order, morality and local sensitivity.

As a result of the evaluation of submissions, even before the expiration of this notice, the person in charge of the procedure shall proceed to invite the persons identified as sponsors to enter into the sponsorship contract.

7 – CONCLUSION OF THE SPONSORSHIP CONTRACT

The relationship between the Consulate General and each sponsor will be governed by separate sponsorship contracts based on the annexed templates under letter “C” (“**Annex C.1 – Technical sponsorship**” and “**Annex C.2 – Economic sponsorship**”).

The following shall constitute essential and, therefore, non-negotiable elements of the sponsorship contract:

- a) the obligations of the Consulate General with respect to each category of sponsorship;
- b) the thresholds associated with each category of sponsorship;
- c) the so-called “foreign policy clause,” which allows the Consulate General to terminate the contract for foreign policy reasons, without any conditions or limitations whatsoever, without the payment of any penalty and subject to the return of contributions already paid;

8 – *(for economic sponsorships)* the entry in the Consulate General’s accounts of the entire contribution, even if the total cost for the organization of the Event turns out to be less than the overall amount received.

9 – PROCESS MANAGER

The person in charge of the procedure is Consul Francesca Dell’Apa. For information, please contact dubai.commercial@esteri.it.

10 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, prospective sponsors are requested to provide data and information, related to their representatives and/or employees, that fall within the scope of application of EU Regulation 679/2016 (“**RGPD**”) and Legislative Decree no. 196 dated 30 June 2003, as amended.

Courtesy translation: in case of discrepancies, the Italian version shall prevail

The processing of personal data will be carried out in compliance with the regulations in question, in accordance with the information provided by this Administration pursuant to article 13 RGD and attached to this notice under letter “D” (“Annex D”).

11 – PUBLICITY

This notice, which will remain published until **24 October 2025**, unless extended, was posted on the notice board of the Consulate General of Italy and published the same day on the official website (<https://consdubai.esteri.it/en>). The notice was also be shared on the social networks of this Consulate General.

12 – ANNEXES.

The annexes referred to in this notice constitute an integral and substantial part of it.

Dubai, 16 October 2025



Edoardo Napoli

Consul General of Italy in Dubai

ANNEX A – Template for expressions of interest

ANNEX B – Template for the declaration on grounds for exclusion

ANNEX C.1 – Template contract for technical sponsorships

ANNEX C.2 – Template contract for economic sponsorships **ANNEX**

D – Information on the processing of personal data